

Independent Provider Marketing Services

Aukema & Associates provides the following marketing services to ICW independent providers. For consultation and pricing **complete our interest form** to schedule a call.

Independent Clinics
OF WASHINGTON

Website Development

Mobile-first website development	Development (writing, design, development) of a new mobile-first, accessible WordPress website with hosting and maintenance, and website updates as needed
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Brand Development & Logo Design

Logo	Logo design for your practice, with standard business materials (business card, letterhead, etc.)
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Canva design kit	Brand kit (logo, colors, fonts, photos, graphics, icons) and brand templates (choice of social media and print templates) for DIY clinic marketing materials
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Online Presence Audit

Online audit	Audit and review a clinic's online presence (website, social, profiles, etc.) and provide detailed feedback and recommendations
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Marketing / Patient Communications

E-newsletter for primary care	Quarterly patient e-newsletter branded for your clinic and emailed to your patient list.
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Quarterly marketing toolkit	Downloadable toolkit including healthy living/wellness/preventative care content (1 topic per quarter) with branded graphics to include in patient communications. Each quarterly toolkit includes: <ul style="list-style-type: none">• Article to post on your website blog or send via email• 4 social media posts with graphics for Facebook and Instagram• Branded flyer or postcard
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Marketing Consulting

Consultation	Custom marketing communications strategy and planning services, and ad hoc hourly marketing consultation are available for support customized to your practice's needs.
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To purchase services or learn more email info@aukemaassociates.com, or schedule a call at <https://calendly.com/meganaukema>.